

palomar

Lucetta

Magnetic bike lights

Design: Pizzolorusso

Graphics: www.alvvino.org



Made up of two small magnetic bike lights, the Lucetta doesn't have a technical look but a friendly feature, 'clean' and yet a bit mysterious. Easily attached to several different parts of a bicycle the two small lights - white for the front, red for the rear - are switched on and off with just one click. Designed to stay securely in place on even the bumpiest of roads, the lights give the option of a steady slow flashing or fast flashing beam, easily selected by simply reattaching the light. Once a destination is reached, the lights are easily removed and may be linked together and slip in your pocket. Lucetta is designed to take as little space as possible and embodies maximum utility and versatility.

Nowadays a bicycle is much more than a means of transportation. It has become the expression of a lifestyle focused on the most refined features and details: "your bike tells us who you are". Lucetta is aimed at this type of customer: exacting, refined, open to innovation and not interested in mass oriented products.

Simplicity is the ultimate sophistication

Leonardo da Vinci



The idea behind Lucetta comes from the observation of the cyclist, who is often troubled with bike light malfunctions and is worried about the light being stolen. Lucetta is the simple, brilliant and aesthetically refined answer to this need.

Pizzolorusso



Awards

Compasso d'oro / Design Plus / Solutions
/ Gold Winner German Design Award / EuroBike Award



click to play Lucetta's video!

Lighting modes

steady light /
slow flashing /
fast flashing

Light intensity

15000 mcd
(white light)
4000 mcd
(red light)

Flashing modes

60 flashes/minute
(slow)
240 flashes/minute
(fast)

Run-time

up to 40 hours

Power supply

2 x CR2032 batteries
per light

Weather-resistant

**Super wide angle of
visibility**