

# Transparent City

## Travel map diary

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*We often preserve the memory of an indefinable charm from these towns we've merely brushed against. The memory indeed of our own indecision, our hesitant footsteps, our gaze which didn't know what to turn towards and that found almost anything affecting...*

Georges Perec

The name "Transparent city" recalls Calvino's Invisible Cities by antithesis, we could call these maps Visible Cities to underline the way they transform a visit or the living experience of a city into something which is totally visible.

Transparent City Maps share Palomar's products' original leading concept: they represent a counter-melody to the overwhelming digital technology mainstream. A resolute return to the analogue which is not "vintage", but gives a radically new meaning to travel experience. It is our way of saying that a more human, more ironic and possibly more attractive dimension can coexist with digital map technology and its presumed imperatives.

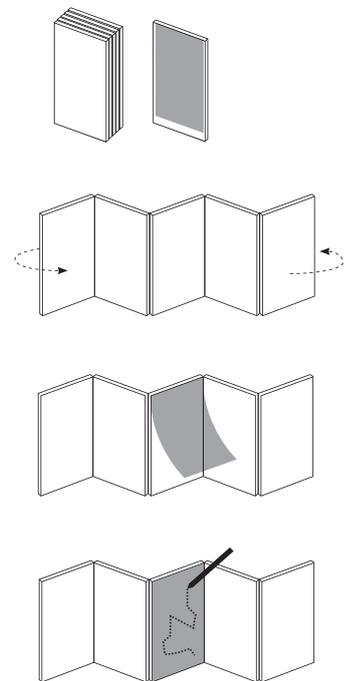


The adhesive transparent sheets - to be considered an essential component of the project - let you write your notes, comments, personal itineraries and memories on the map.

Transparent City Map holds the user's imprint, a trace of the individual navigation of a city which turns a voyage into such a rich and diverse human experience. Transparent City Maps invite you to build relations and dialogues with places in a diary form.

The material quality of these booklet-form maps - made with an almost 1 cm thick graphic solid Eskaboard - lends dignity to a personal narration of a city and the possibility of reuse and consultation through time.

Transparent City is the urban geography of which you are the author.



**Size**

17x23,5x1 cm

**Printed using non-toxic inks 100% recycled ESKA® board**

**PET transparent sticky sheets and dots**

**MADE IN ITALY**

